

A Couple of Chicks e-Marketing presents

ONLINE REVEALED CANADA

The 4th Annual Tourism Online Marketing Conference April 13-15, 2009 • Sheraton on the Falls, Niagara Falls

\$100 OFF Registration Fees for Members of Buffalo Tourism

see below on how to take advantage of this special offer



This exciting 2 1/2 day conference is Canada's premier online marketing conference for the travel and tourism industry. Learn meaningful online marketing strategies based on real life case studies and tourism industry success stories covering relevant topics such as:

- Search Engine Optimization
- Using your website as a conversion tool for ROI
- Mobile Marketing

- Marketing with Social Media
- Search Engine Marketing
- Internet Privacy Law

See you in April! Patricia Brusha and Alicia Whalen Co-Founders, A Couple of Chicks e-Marketing & Online Revealed

To take advantage of the exclusive offer for members of Buffalo Tourism, visit www.regonline.com/ORC09 and type in ORC09BT in the admin code box to process this special registration fee.

2008 ORC Attendees & Partners

6S Marketing Acclaim Hotel Action Corp Albert at Bay Suite Hotel Alberta Hotel & Lodging Association Alberta Parks Alpha Search Internet Marketing Anderson Vacations AppleCore Interactive Banff Lake Louise Tourism Banff Rocky Mountain Resort Bay of Fund Tourism **BC Tourism** Blink Media Works Booking.com Bow Valley Business Solutions Brewster Inc. Brookstreet Hotel Calgary & Area TDR Calgary Stampede Calgary Westways Guest House Canadian Geographic Magazine Canadian Mountain Holidays Canadian Rocky Mountain Resorts Canadian Tourism Commission Canmore Highland Games Canwest Digital Media Carriage House Inn Cassandra Hotel Chinook Country Tourist Association **CHIP Hospitality**

Choice Hotels Canada

Coast Plaza Hotel & Conference Centre County Victoria Delta Bow Valley **Delta Calgary Airport** Department of Tourism and Parks, New Brunswick **Dimension 3 Hospitality Corp** Discover Banff Tours Ltd Dreamscapes Travel & Lifestyle Magazine Easton's Group of Hotels E-Cubed Media Synthesis Fairmont Resort Properties Falcon Crest Lodge Globelite Travel Marketing GoFindEvents Heritage Park Historical Village Hostelling International Hotel Arts Hyatt Regency Calgary **IBS Software Services** ICE Portal Idea Market Idea Market Design Industry Canada InnVest REIT Inside Out Experience Inspire2Go Intrawest ISI Inc.

Kananaskis Outfitters Ltd

President's and CEO's Directors, VP's and SVP's 33% Managers/Senior Managers 40% Lake Okanagan Resort M5 Marketing Marriott Hotels Canada Moriane Lake Lodge Mount Engadine Lodge MSN Canada NewAir & Tours Niagara Falls Tourism Nova Scotia Tourism O Hotel Suites Orbitz Worldwide Ottawa Tourism Place Louis Riel Suite Hotel Poets Cove Resort and Spa Radar DDR Radisson Admiral Hotel - Toronto Harbourfront Rare Method Realstar Hospitality Rich Eichler Consulting Inc Rosebud Theatre Royal Host Hotels & Resorts Sait Polytechnic Sentias Software Corp Sequel Hotels and Resorts Ski Banff-Lake Louise-Sunshine Skyline Boutique Hotels & Spas SOHO Business Group Solara Canmore Resort & Spa Sunshine Village The Banff Centre

The Bayarian Inn Restaurant

TIG Global tmhr consulting TNS Canadian Facts Tourism and Parks Tourism British Columbia Tourism Golden Tourism Industry Association of Canada Tourism Saskatchewan Tourism Vancouver TourismInternetMarketing TourismTechnology.com / TIANS Travel Ad Network Travel Alberta Travel Manitoba TravelCLICK Travelocity Travelocity.ca Travelodge Canada Travelodge Hotel Saskatoon Travelzoo up! Magazine Vancouver Community College Vancouver, Coast and Mountains **Venture Communications** VIA Rail Canada Virtual Visit Waymarker Hospitality Westiet Westmont Hospitality Group WORLDHOTELS Yahoo!

Zoom Productions

Analysts 9%

Media 1%

Consultants 3%